



**THE PLAID AGENCY**  
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**FOR IMMEDIATE RELEASE**

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**PLAID IS TWO-TIME WINNER OF 2018 INTERNATIONAL DAVEY AWARDS**

November 6, 2018 (Carmel, Ind.) – THE PLAID AGENCY, a full-service marketing, advertising and public relations agency, was presented with Davey Awards in two categories. PLAID’s creation and production of the AgriNovus Indiana “It’s Happening Here: #timetotell” integrated campaign was recognized as a Davey Awards winner for Cause Marketing and Marketing Effectiveness. Selected from thousands of entries from across the U.S. and around the world, the campaign was evaluated based on its distinction in creative work. View the award-winning campaign at <https://vimeo.com/229559081>.

Judged and overseen by the Academy of Interactive and Visual Arts, The Davey Awards is an international creative award focused exclusively on honoring outstanding creative work from the best small shops, firms, and companies worldwide. The 14th Annual Davey Awards received 3,000 entries from ad agencies, interactive agencies, production firms, in-house creative professionals, graphic designers, design firms and public relations firms.

The Davey Awards exclusively honor the “Davids” of creativity: the finest small shops, firms, and companies worldwide. David defeated the giant Goliath with a big idea and a little rock—the sort of thing small agencies do each year. The annual International Davey Awards honors the achievements of the “Creative Davids,” who derive their strength from big ideas rather than big budgets. The Davey Awards is the leading awards competition specifically for smaller agencies as they compete with their peers to win the recognition they deserve. To learn more about the Davey Awards and see the full list of this year’s winners, visit [www.daveyawards.com](http://www.daveyawards.com).

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**About THE PLAID AGENCY**

THE PLAID AGENCY was founded in 2015 as a full-service marketing, advertising and public relations agency headquartered in Carmel, Indiana. THE PLAID AGENCY provides strategic consulting, marketing plan development and oversight, cross-channel management, digital strategy and tactical project implementation, brand creation, multi-channel content creation, social media composing, and more. For more information, visit [www.theplaidagency.com](http://www.theplaidagency.com).